

Study of Factors Effective on Knowledge of Farmers toward Agricultural Crop Insurance

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Abstract

The present research has been conducted with an aim to identify factors effective on knowledge of farmers toward agricultural insurance in South Khorasan Province. The sampling group in this research comprises farmers who were engaged in agricultural activities in the farming year 2007-2008. Out of the group, 190 were selected on the basis of random sampling and the required information was collected through questionnaires. The results indicated that there was a positive correlation between attitude, extent of communication with extension experts, extent of communication with experts of agricultural insurance, extent of communication with other farmers who had insured agricultural products in previous years, and knowledge of farmers toward insurance of agricultural crops. Also there was a negative correlation between farmers knowledge toward insurance of agricultural crops with age, educational status of farmers, interest of farmers in agricultural activities, farmers' providence, their tendency to use new ideas, span of under cultivation land, background of any risk at farm, income gained through farming activities, extent of participation in social activities, membership in rural cooperatives, extent of cooperation with rural cooperatives and, having relevant training.

Keywords:

Knowledge of Farmers, Insurance, Agricultural Crops Insurance, South Khorasan Province.

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