

Surveying Farmer's Attitudes and Satisfaction from Crops Insurance

Case Study: Zarghan City of Fars Province

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Abstract

The major purpose of this study was to evaluate crop insurance system, particularly wheat, sugar beet and Barley in the City of Zarghan. The Needed data was obtained by completing 83 questionnaires from Zarghan farmers. The results of this study showed that a higher percentage of farmers had positive comments about the insurance and the place was chosen by Agricultural Banks as the center for insurance. Also, a greater percentage of the farmers agreed to voluntary and individual insurance and wanting to cash compensation, and the majority of them are believing that premiums are not fair and should be reduced. Production Uncertainty and risk in the case of wheat, barley insurance was slightly decreased and the insured beet decreased. Higher percentage of studied farmers, present Compensation in the event of damage as the main reason for insuring their crop. The study Found that agricultural insurance bring the most satisfaction for wheat farmers.

Keywords:

Agricultural Insurance, Satisfaction, Zarghan City, CSM Index

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